



**W O M E N
LEADERS
IN SPORTS**

CONVENTION AGENDA

2023 CONVENTION AGENDA TRACKS:
BLUE= LEADERSHIP & CAREER DEVELOPMENT
GREEN= INDUSTRY TOPIC

Sunday, October 8

9 AM-6 PM

REGISTRATION OPEN

11:30 AM-2 PM

WOMEN LEADERS BOARD MEETING (CLOSED MEETING)

Presented by Daktronics & Eventellect

1-2:30 PM

LEADERSHIP | *THE ART AND SCIENCE OF LEADERSHIP COMMUNICATION*

CARRIE CECIL, ANACHEL COMMUNICATIONS, INC.

Pre-registration required

LEADERSHIP | *SPORT SUPERVISION*

TERESA GOULD, PAC-12 CONFERENCE

EMILY LANGE, REALRESPONSE

BRIANA VARGAS, REALRESPONSE

Presented by RealResponse

Pre-registration required

1-2:30 PM

FIRST-TIME ATTENDEE WORKSHOP

SUGGESTED FOR NEW AND FIRST-TIME ATTENDEES TO LEARN TIPS ON HOW TO BEST NAVIGATE THE WOMEN LEADERS CONVENTION. PLUS, MAKE NEW CONNECTIONS AND CONTACTS. ADVANCED SIGN-UP REQUIRED.

1-2:30 PM

New!

"IF NOT FOR THEM" SPECIAL SNEAK PREVIEW

BRENDA VANLENGEN, PRODUCER

1-7:30 PM

WOMEN LEADERS STORE OPEN

2:30-4 PM

HONDA CUP CWSA BOARD MEETING (CLOSED MEETING)

2:30-4 PM

ACC STUDENT-ATHLETE MEETING (CLOSED MEETING)

3-4 PM

POWER PANEL | *INNOVATING IN THE NEW ERA OF SPORTS: GET IN THE GAME!*

SHANEIKA DABNEY-HENDERSON, NEW ORLEANS PELICANS AND SAINTS

BERNADETTE McGLADE, ATLANTIC 10 CONFERENCE

DR. KRISTINA NAVARRO, UNIVERSITY OF WISCONSIN-PLATTEVILLE

LAURA WATERS-BROWN, WASSERMAN: THE COLLECTIVE

TIFFINI-DAWN SYKES, FLORIDA A&M UNIVERSITY (MODERATOR)

POWER PANEL | *BUILD YOUR DREAM TEAM: RECRUIT, DEVELOP AND RETAIN TOP TALENT*

DR. CANDICE LEE, VANDERBILT UNIVERSITY

AMY FOLAN, CENTRAL MICHIGAN UNIVERSITY

SARA LIEBSCHER, UNIVERSITY OF NOTRE DAME

PENNIE PARKER, ROLLINS COLLEGE

SUZETTE MCQUEEN, KENT STATE UNIVERSITY (MODERATOR)

POWER PANEL | *FIRST YEAR INSIGHTS FROM NEW LEADERS*

KELLI ALLDREDGE, CHICKEN N PICKLE

KRISTENE KELLY, ALBANY STATE UNIVERSITY

DANIELLE LYNCH, HAVERFORD COLLEGE

SHERIKA MONTGOMERY, BIG SOUTH CONFERENCE

RACHELLE PAUL, UNIVERSITY OF MIAMI (MODERATOR)

3-4 PM

New!

WOMEN LEADERS CONNECT | *FOSTERING WOMEN LEADERS WITHIN YOUR DEPARTMENT*

TAYLOR JACOBS, LOUISIANA STATE UNIVERSITY

ANDREA TEPE, LOUISIANA STATE UNIVERSITY

4:30-5:45 PM

OPENING KEYNOTE | *THE PEARLS OF INTENTIONAL LEADERSHIP*

CARLA HARRIS, MORGAN STANLEY

Presented by Bloombase

5:45-6:45 PM

WELCOME RECEPTION & SECOND LINE

Presented by The Allstate Sugar Bowl

6:45-8:30 PM

WOMEN LEADERS BOARD OF DIRECTORS VIP DINNER (INVITE ONLY)

Presented by Anthony Travel/On Location, Tarkett Sports, Teamworks



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7-8:30 PM

ARIZONA STATE-MASTER OF SPORTS LAW AND BUSINESS CONNECT (INVITE ONLY)

7-9 PM

NCAA WOMEN'S RECEPTION (INVITE ONLY)

Monday, October 9

6:30-7:15 AM

GET FIT TO LEAD | GROUP FITNESS

8 AM-5 PM

REGISTRATION OPEN

8-9 AM

WOMEN OF COLOR CONVERSATION

ANGELA TAYLOR, THE DIGNITAS AGENCY
ANEGL MASON, BERRY COLLEGE (MODERATOR)

Presented by adidas

(BREAKFAST PROVIDED)

9:15-10:15 AM

MORNING KEYNOTE | BRIDGING THE GENERATIONAL DIVIDE: LEADING AND SUCCEEDING IN A MULTIGENERATIONAL WORK WORLD

LINDSEY POLLAK, CAREER & WORKPLACE EXPERT

10 AM-4 PM

WOMEN LEADERS STORE OPEN

10:30-11:30 AM

POWER PANEL | STRATEGIZE TO WIN: NAVIGATING YOUR CAREER JOURNEY

NINA KING, DUKE UNIVERSITY
BERNARD MUIR, STANFORD UNIVERSITY
JACQUELINE SCHUMAN, UNIVERSITY OF MASSACHUSETTS, BOSTON
ANDREA WILLIAMS, UTAH JAZZ
VALERIE JOHNSON, UNIVERSITY OF OREGON (MODERATOR)

POWER PANEL | UNRAVELING THE GRIDIRON: DEMYSTIFYING COLLEGE FOOTBALL BOWLS STRUCTURE

GREG BYRNE, UNIVERSITY OF ALABAMA
JEFF HUNDLEY, ALLSTATE SUGAR BOWL
GLORIA NEVAREZ, MOUNTAIN WEST CONFERENCE
JON STEINBRECHER, MID-AMERICAN CONFERENCE
HEATHER LYKE, UNIVERSITY OF PITTSBURGH (MODERATOR)

POWER PANEL | BECOMING A COACHES CHAMPION: FOSTERING A PARTNERSHIP

MARQUITA ARMSTEAD, UNIVERSITY OF NEBRASKA, LINCOLN
KERI M. BECKER, GRAND VALLEY STATE UNIVERSITY
RICK GEORGE, UNIVERSITY OF COLORADO
SCOTT WOODWARD, LOUISIANA STATE UNIVERSITY
GRACE CALHOUN, BROWN UNIVERSITY (MODERATOR)

Presented by Integrity 9 Sports & Entertainment

10:30-11:30 AM

New!

WOMEN LEADERS CONNECT | SEAMLESS SYNERGY: OPTIMAL WORK-LIFE INTEGRATION FROM DIFFERENT VIEWPOINTS

PATSY ARMSTRONG, THE UNIVERSITY OF TULSA
CAITLIN M. LUQUET, UNIVERSITY OF CALIFORNIA, SAN DIEGO
ROBYN THEODORAKIS, SEATGEEK

12-1:15 PM

NIKE EXECUTIVE OF THE YEAR AWARDS LUNCHEON

EMCEE: JACQIE McWILLIAMS PARKER, CIAA

Presented by Nike

1:45-2:50 PM

CAREER CONNECT LIVE: ACCESS TO EXPERTS

Pre-registration required

1:45-2:45 PM

CONVENTION
AGENDA
Monday, October 9

TED TALK | *MANAGING UP, DOWN AND ACROSS*

SANDY HATFIELD CLUBB, THE PICTOR GROUP
GOEUN LEE, YALE UNIVERSITY
CANDICE TURNER, WAYNE STATE UNIVERSITY
TIFFINI GRIMES, PURDUE UNIVERSITY (FACILITATOR)

TED TALK | *THE DEPUTY MINDSET: WHAT IT TAKES TO BE A GREAT #2*

CARRIE MICHAELS, SHIPPENSBURG UNIVERSITY
HEATHER OWEN, STANFORD UNIVERSITY
JILL REDMOND, MISSOURI VALLEY CONFERENCE
SUMMER HUTCHESON, WASHINGTON UNIVERSITY, ST. LOUIS (FACILITATOR)

TED TALK | *INCLUSIVE LEADERSHIP: PAVING THE PATH TO EQUITY AND GROWTH*

KATE BERGSTROM, AMERICA EAST CONFERENCE
SARAH DEHRING, ALMA COLLEGE
LISA DESAI, MINDWISE INNOVATIONS
NYIA BLAIR HACKWORTH, NCAA (FACILITATOR)

1:45-2:45 PM

New!

WOMEN LEADERS CONNECT | *MAXIMIZE YOUR MEMBERSHIP*

CARTER ABBOTT, THE PINGRY SCHOOL
CHARLIE BALL, UNIVERSITY OF SOUTH CAROLINA
PRECIOUS BIRDSONG, VANDERBILT UNIVERSITY
ABIGAIL EDWARDS, PACERS SPORTS & ENTERTAINMENT
LAURA SCHNELL, UNIVERSITY OF MINNESOTA, DULUTH

2:45-4:45 PM

HEADSHOTS

(First come, first serve)

3-4:30 PM

BREAKOUT SESSION | *FINANCIAL FITNESS*

JILL BODENSTEINER, SAINT JOSEPH'S UNIVERSITY
JOHN LUDWIG, MORGAN STANLEY
MADISON OSIAS, MORGAN STANLEY

Presented by Morgan Stanley

BREAKOUT SESSION | *ACTIVATING YOUR ORGANIZATIONS BRAND TO ITS FULLEST POTENTIAL*

EMMA BROOKE, GLOBAL PRAIRIE
JOE HOBBS, GLOBAL PRAIRIE
ADAM ROLF, GLOBAL PRAIRIE

Presented by Global Prairie

BREAKOUT SESSION | *COLLEGE SPORTS CAREERS BEYOND CAMPUS*

NICOLE ARMENTROUT, LICENSING CLC
EMILY GREENE, SIDEARM SPORTS
JULIE HARNEY, LEARFIELD
CAROLINE LASSITER, LEARFIELD, CRIMSON TIDE SPORTS MARKETING
MEGHAN HEINCHON, LEARFIELD (MODERATOR)

Presented by LEARFIELD

BREAKOUT SESSION | *NIL PLAYBOOK: MAXIMIZE SUCCESS ON CAMPUS*

DANIELLE DAVISON, UNIVERSITY OF MICHIGAN
LYNDSY LOPES, ALTIUS SPORTS PARTNERS

BREAKOUT SESSION | *LEANING IN WITHOUT FALLING OVER*

DR. LAKEITHA POOLE, LOUISIANA STATE UNIVERSITY

BREAKOUT SESSION | *SMALL COLLEGES: BIG IMPACT*

KIKI BAKER BARNES, GULF COAST ATHLETIC CONFERENCE
CHESNEY SALLE, NAIA
JAUNELLE WHITE, POINT UNIVERSITY

BREAKOUT SESSION | *CHAMPIONSHIP FUNDRAISING STRATEGIES*

JOVAN OVERSHOWN, BAYLOR UNIVERSITY
MEREDITH SCERBA, UNIVERSITY OF SOUTH FLORIDA

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Monday, October 9

3-4:30 PM

BREAKOUT SESSION | **KNOW YOUR WORTH: NEGOTIATING STRATEGIES FOR WOMEN LEADERS**

GRACE CALHOUN, BROWN UNIVERSITY
CHERYL LEVICK, CLL BUSINESS ENTERPRISES, LLC
DIANA SABAU, UTAH STATE UNIVERSITY
JENN STRAWLEY, ELON UNIVERSITY

3-5 PM

USOPC COLLEGIATE ADVISORY COUNCIL MEETING (INVITE ONLY)

4:30-5:30 PM

VIP PRESIDENT'S RECEPTION (INVITE ONLY)

Presented by Elevate and Huron

4:45-5:45 PM

NCAA DII RECEPTION (INVITE ONLY)

Presented by NCAA and BSN SPORTS

5:30-7 PM

KICKING GLASS BASH!

Supporting Sponsors Cherry and GO2 Partners

7 PM

DINNER ON YOUR OWN

Tuesday, October 10

6:45-7:30 AM

GET FIT TO LEAD | GROUP FITNESS

7-8:30 AM

COFFEE BREAK

7:30-8:30 AM

TOWN HALLS

NCAA DIVISION I

VAL ACKERMAN, BIG EAST CONFERENCE
JENN FRASER, NCAA
KRISTINA MINOR, NORTHWESTERN UNIVERSITY

NCAA DIVISION II

BECCA BURCHETTE MEDEL, NCAA
CARRIE MICHAELS, SHIPPENSBURG UNIVERSITY
ETIENNE THOMAS, WINSTON-SALEM STATE UNIVERSITY
JILL WILLSON, DOUBLE L CONSULTING (MODERATOR)

NCAA DIVISION III

PORTIA HOEG, CENTENNIAL CONFERENCE
ANGEL MASON, BERRY COLLEGE
LOUISE McCLEARY, NCAA
MEG STEVENS, AVERETT UNIVERSITY
ALISON TEOPAS SPUNGEN, NCAA

8 AM-1 PM

REGISTRATION OPENS

8:45-10:15 AM

CELEBRATION OF ADVANCEMENT & NIKE LIFETIME ACHIEVEMENT AWARDS RECOGNITION

FEATURED SPEAKERS:

CHARLIE BAKER, NCAA
GAYLE BENSON, NEW ORLEANS SAINTS & NEW ORLEANS PELICANS
KIMMI CHEX, NFL NETWORK, NFL MEDIA

New Athletic Director and Commissioner March Presented by Collegiate Sports Associates

10 AM-2 PM

WOMEN LEADERS STORE OPEN



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Tuesday, October 10

POWER PANEL | *THE EQ FACTOR: DEVELOP YOUR EMOTIONAL INTELLIGENCE TO CATAPULT YOUR CAREER*

ALLISON BARBER, INDIANA FEVER
JONI COMSTOCK, NCAA
KIM DAMRON, LEARFIELD
CHRISSEY DUNLAP, BIRDIEBOX
ALLISON KERN, CALIFORNIA STATE UNIVERSITY, EAST BAY (MODERATOR)

POWER PANEL | *RISING STARS: HOW TO ACCELERATE AND STAND OUT AS AN EMERGING LEADER*

CORI BOLTS, BAYLOR UNIVERSITY
EPIPHANY CLARK, MICHIGAN STATE UNIVERSITY
LORI S. ROBINSON PHD., BALTIMORE RAVENS
JUSTINE SQUARE, COLORADO COLLEGE
BETH GOETZ, UNIVERSITY OF IOWA (MODERATOR)

POWER PANEL | *CULTURE IS QUEEN: KEEP EMPLOYEES CONNECTED*

DEANA BARNES, PACIOLAN
TIM DUNCAN, UNIVERSITY OF NEW ORLEANS
MOLLIE MARCOUX-SAMAAN, LPGA
DESIREE REED-FRANCOIS, UNIVERSITY OF MISSOURI
LORI HENDRICKS, UNIVERSITY OF MASSACHUSETTS, DARTMOUTH (MODERATOR)

10:30-11:30 AM

New!

WOMEN LEADERS CONNECT | *DRIVING THE GAME FORWARD: WOMEN'S PLAYBOOK FOR SUCCESS IN FOOTBALL*

ALLISON DOUGHTY, COLLEGE FOOTBALL PLAYOFF
RISA HALL, ALLSTATE SUGAR BOWL
KEAVA SOIL-CORMIER, BAYLOR UNIVERSITY

11:45 AM-1 PM

LUNCH WITH LEADERS AND LEGENDS

THIS EVENT WILL PROVIDE ATTENDEES THE OPPORTUNITY TO ENGAGE IN INFORMAL CONVERSATIONS WITH INDUSTRY LEADERS OVER LUNCH. REGISTRATION IS NOT REQUIRED, OPEN TO ALL CONVENTION ATTENDEES.

Presenting Sponsors of the Luncheon: ACC, Big 12, Big Ten, SEC, A10, C-USA, MAC, MW, CAAA, MEAC, SIAC, SWAC

1:15-2:45 PM

LEADERSHIP | *MENTAL TOUGHNESS TO ACCELERATE YOUR CAREER: THE SKILLS TO STEP INTO DISCOMFORT*

DR. TIFF JONES, X-FACTOR PERFORMANCE CONSULTING
Pre-registration required

LEADERSHIP | *THE RETENTION REVOLUTION: 3 HUMAN WAYS TO KEEP YOUR EMPLOYEES CONNECTED*

ERICA KESWIN, BRING YOUR HUMAN LLC
Pre-registration required

1:15-2:45 PM

New!

"IF NOT FOR THEM" SPECIAL SNEAK PREVIEW

BRENDA VANLENGEN, PRODUCER

3-7:30 PM

DIVISION III WOMEN LEADERS NEXT (INVITE ONLY)

Presented by NCAA, 3 Fold Group, WinWon



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